



DECALOGUE SUSTAINABLE EVENTS

Guidelines for Stazione Leopolda -
Location of Sustainable Events

DEFINITION OF A SUSTAINABLE EVENT

An event is sustainable when “it is designed, planned and implemented in a way that minimizes negative impact on the environment and leaves a positive legacy for the host community.”

UNEP 2009 (United Nations Environment Programme)

A SUSTAINABLE LOCATION FOR YOUR EVENTS

Since 2020, Stazione Leopolda Srl has decided to embark on a path to improve its activities and those of suppliers and clients in terms of environmental, social and economic sustainability. A commitment endorsed by obtaining ISO 20121 certification - an international standard for sustainable events. The vision of this path is connected to the evolution of Stazione Leopolda as an international reference point for anyone who wants to host their own event in a unique and sustainable space and, at the same time, as a flywheel capable of generating direct and indirect economic and employment spin-offs on the territory.

Choosing an ISO 20121-certified venue for its event management system expresses many aspects of an event organizing company's mission and policy, aspects that go beyond attention to the environment and ethical-social impacts. Such certification is a guarantee of responsible event management in terms of accessibility, reduction of event-related risks as well as the reduction of environmental impacts.

With a sustainable location, it will be easier to make responsible choices related to the event (set-ups, mobility, accommodation, catering, etc.) to consistently enhance the CSR (Corporate Social Responsibility) policies of the organizer and meet the expectations of stakeholders.

To this end, Stazione Leopolda has implemented a short decalogue for organizing your own sustainable event at its spaces. Stazione Leopolda is also available, if requested, to support organizers in the concrete implementation of these choices.

DECALOG

1	Communicate your sustainability choice and engage stakeholders	Use every opportunity to communicate to participants the sustainable actions taken both before, during and after the event: from the Sustainability Policy in the acceptance desk, to a dedicated section on the website, to the sourcing of refreshment products.
2	Offer responsible coffee breaks and refreshments	Prefer local, Organic and Fairtrade labeled products. Prefer socially engaged suppliers such as social cooperatives. Pay attention to food accessibility. Arrange for collection and donation of leftover food.
3	Realize the event in a sustainable location	Stazione Leopolda is well connected to local public transportation, adopts ISO 20121-certified good management practices, and is easily accessible.
4	Prefer responsible suppliers	Evaluates the sustainability of suppliers. Considers: value for money, ethical-environmental certifications, distance from location, ethical-social commitment.
5	Print what you need	Print only if necessary and on environmentally friendly media. For sharing information materials, it may be useful to create virtual spaces in the cloud, or use social media.
6	Choose sustainable gadgets	If necessary, distribute reusable gadgets that are certified eco-friendly or made by local social cooperatives.
7	Plan for sustainable mobility	Communicate through website and newsletter routes to locations by public transportation. Calculate the walking distance from accommodations to the event venue, and if guest car rides are planned, consider hybrid or electric cars.
8	Reduce CO₂	There are several companies that offer a service to measure CO ₂ emissions by answering short questions about the event. Based on the results, it may be possible to reduce avoidable emissions.
9	Arrange for recycling collection	If well organized, recycling collection can turn into an event highlight. Follow Stazione Leopolda's guidelines for recycling collection. Reduce unnecessary packaging and material, single-use plastic, with a view to reducing the waste load.
10	Choose sustainable accommodations	Evaluate in the selection of ricewttive facilities Hotels with EU Ecolabel, EcoWorldHotel or structured environmental management. Always check the accessibility of facilities.