

VINTAGE SELECTION N.15



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Vintage Selection, the **vintage clothing, accessories and designer *objects*** fair will be held at the Stazione Leopolda from **27th to 31st January 2010**. The event is attended by a vast public of collectors and enthusiasts, and has become a must for cool hunters and the style bureaus of top international fashion companies who come to Florence to find inspiration for their creative research.

The mixture between its different public and its high level make Vintage Selection really special and stimulates, together with the commercial potential, also the quality and stylistic research of the collections as the continuous proposal's innovation.

That's exactly to answer to this always focusing and demanding request that Vintage Selection presents, during its next edition, **two important news**: a clearer segmentation between its *Luxury Collections* and *Sportswear Collections* and *Happy Kilo*, an event that Stazione Leopolda organizes in cooperation with A.N.G.E.L.O. and schedules the selling of vintage article of clothing and accessories by weight.

Vintage Selection will be presenting **over 40 exhibitors** to a public of sector operators and enthusiasts which, at the last edition, reached 10,000. The names for this edition:

A.N.G.E.L.O. VINTAGE CLOTHING, ALOE&WOLF.VINTAGE+ART.GALLERY, ANNA MARIA E MARGHERITA VINTAGE, APRILE - VERONA, ARTE & VIAGGI - VALEGGIO (VR), ARTE CLUB GENOVA, ATELIER NANA', BALEVIN L'ATELIER DEL VINTAGE - BOLOGNA, BIDONVILLE STORE VINTAGE, BOUTIQUE NADINE - FIRENZE, CAPPI VINTAGE, CERI VINTAGE, CHARLY MAX VINTAGE, ÉCLATER, ELIZABETH THE FIRST TRIBAL AND CLASSIC VINTAGE, EMAK-BAKIA' VESTIRSI VINTAGE, F.& V. VECCHI VINTAGE, HAPPY BOOKS LIBRERIA DEI CREATIVI, JULESEJIM VINTAGE STORE, LA SPILLA ALLEGRA, LAMU' VINTAGE - BOLOGNA, MAISON 39, MAGNIFICA PREDÀ, MAI VISTO ABITI D'EPOCA, MAUSTORE VINTAGE CLOTHING, MONTEFERRATO, NO LOGO-VINTAGE RESEARCH - PARMA, OFFICINA VINTAGE - FIRENZE,

OLD NAVY PRATO, OLIMPIA ANTIQUES, PALAIS ROYAL, POST POST, ROBE & VINTAGE – BOLOGNA, SENZA TEMPO – LUGO, SHABBY CHIC VINTAGE, ROCK 'N' RETRO', TARA VINTAGE, VENTURINO VINTAGE, VINTAGE ARTS–EMILIA MILANI FEWELL, VINTAGEART – BOLOGNA.

The REMAKE section

Remake is the special section devoted to the collections of firms making customized vintage: **CAIRA UNIQUE, DEUDA, ESTEL FASHION, LAVGON, MAIKO UNIQUE! + LE 18:00, RICICLABO'**, will be presenting clothes subjected to innovative treatments or transformed through tailoring that are available for purchases by buyers and visitors.

FRAGILE MEMORY BOX Project:

Temporary exhibition realized by Arredamenti Caneschi for the Interior Exhibition Design Course, hold by the Prof. Gianpiero Alfarano and the Architects Patrizia Tenti and Giuliana Frangipani, that belongs to the Masterly Design Degree of Florence University. From the recovery of panels in tamburato, the project aims to extend the utilization value and the perceptive performance of the semi-finished second-hand industrial goods.

Plus:

Music will accompany the visitors as they move through the various stands: a selection of vintage tracks from **RDF 102.7 – the event's partner radio station** – will provide a musical backdrop for the duration of the fair.

The lounge area will also include Convivium, one of the coolest catering agency in Florence.

VINTAGE SELECTION is produced by **STAZIONE LEOPOLDA** srl in cooperation with **A.N.G.E.L.O.**

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Stazione Leopolda

Viale F.lli Rosselli, 5–Florence

27–31 January 2010

Open to the public from 10.00 a.m. – 08.00 p.m.

Admission fee: 5.00 euros

Reduced rate entrance coupon available from www.stazione-leopolda.com.

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